



Maryland Standardbred Breeders' Association

28722 Waller Road, Delmar, MD 21875

www.mdbreeders.org • 410-603-1585

After the success of last year's stallion directory, The Maryland Standardbred Breeders Association will produce their 2017 Maryland Standardbred Breeders Association Stallion Directory to promote our Maryland based stallions.

The Maryland Standardbred Breeders Association's primary function is to promote breeding in Maryland with a particular emphasis on the Maryland Sire Stakes program. We believe we need to showcase and promote the exciting stallions we have standing in Maryland.

This is a costly, time consuming endeavor to produce a high quality directory. However, this 8 ½ x 11 booklet showcasing the stallions standing in Maryland is a vital tool to grow our breeding business in Maryland. The directory will have pedigrees for all stallions standing in the state for free.

However, pedigrees just don't tell the entire story. The 2017 Maryland Standardbred Breeders Association Stallion Directory offers stallion owners an opportunity to showcase your stallion and we encourage all stallion owners to participate.

It is also very important that we promote the outstanding partners in the industry such as veterinarians, breeding and foaling facilities, feed stores and other industry participants. We encourage every partner to participate by buying an advertisement to promote their horse related services and farms to our industry.

Please visit mdbreeders.org for a list of advertising opportunities available to you. We hope you will participate by advertising in the 2017 Maryland Standardbred Breeders Association Stallion Directory and keep in mind that we can even help design your ad for you if you do not one have ready made.

If you have any questions you can contact our editor Gina Maybee at 301-512-3552 or mdbreeders@live.com . Please remember the deadline to reserve your space is December 23, 2016.



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Advertise Your Stallion, Farm, and Services in the upcoming 2017 MSBA Stallion Directory

Join us in advertising in the upcoming 2017 MSBA Stallion Directory! This directory is mailed to all MSBA Member, Stallion Owners, and Breeding Farms and distributed at Racing Venues and Equine Events throughout Maryland. This is a great place to advertise your stallion, farm, service or training services with so many opportunities to be seen.

To reserve space, fill out the information below and email it to mdbreeders@live.com, mail it to 28722 Waller Road, Delmar, MD 21875 or fax it to 301-567-9638. All camera ready ads need to be sent via email. Any questions please contact Gina Maybee at 301-512-3552 or via email mdbreeders@live.com.

DEADLINE IS December 23, 2016. Payments may be sent to MSBA c/o Dana West Treasurer, 7937 Circle Rd., Whaleyville, MD 21872

Name: _____

Address: _____

Phone: _____

Email: _____

Please mark below which ad size you are reserving:

Page Size	Specs(w x h)	Price	
Full Page Color	8.5" x 11"	\$500.00	_____
Full Page Black & White	8.5" x 11"	\$350.00	_____
½ Page Color	7.5" x 4.75"	\$300.00	_____
½ Page Black & White	7.5" x 4.75"	\$200.00	_____
¼ Page Color	3.75" x 4.75"	\$150.00	_____
¼ Page Black & White	3.75" x 4.75"	\$100.00	_____
Business Card Color	3.5" x 2"	\$75.00	_____
Business Card Black & White	3.5" x 2"	\$50.00	_____
<i>Ad Design Fee – If no ad is provided</i>		\$75.00	_____